

Catalog Display Advertising Size Specifications

Please number each ad.

Show # _____

Date Received _____

AD NO.

Club Name _____ Show Date _____

Full Page
(4½ x 7⁵/₁₆)

Half Page
(4½ x 3⁹/₁₆)

Quarter Page
(4½ x 1³/₄)

Signed _____ I Enclose \$ _____

Address _____ Bill Me Later _____

IMPORTANT!

PRINT PLAINLY OR TYPEWRITE ALL AD COPY TO AVOID TYPOGRAPHICAL ERRORS, GIVING SPECIAL EMPHASIS TO THE DOG AND OWNER'S NAME.

All Photographs and Artwork will be returned to the Advertising or Show Chairman on the day of the show by the Superintendent.

PHOTOGRAPHS ARE SCANNED FOR AD PLACEMENT. FOR BEST RESULTS PLEASE SEND ORIGINAL PHOTOGRAPH. NO SCREENED PHOTOS. NO NEGATIVES.

Any ad less than one quarter page will be made and billed as a quarter page.

If sending an ad from a previous MB-F show catalog, indicate the name & date of the show.

Reproductions of pictures from show catalogs, telephone books, business cards, screen photos, faxed logos or artwork, etc. results in POOR QUALITY and are not guaranteed. Copy and Logos on dark colored backgrounds cannot be guaranteed separation.

For any additional artwork or outside work, an additional charge will be made.

LATE ADS MAY BE REFUSED AND/OR SUBJECT TO AN ADDITIONAL CHARGE.

Be sure ALL PHOTOGRAPHS, ARTWORK, etc. are labeled. **DO NOT BEND, FOLD. TAPE OR STAPLE PICTURES. PLEASE ATTACH WITH PAPER CLIP.**

There will be a charge for each photograph.

UNLESS OTHERWISE INDICATED. ALL PHOTOS MAY BE CROPPED TO PUT EMPHASIS ON THE DOG.

If you have any question, contact:

Rita Van Brandeghen

3142 Gardner

Berkley, MI 48072

email: revanbrand@yahoo.com

*If you desire special placement of your ad, specify here _____